

CONTRACT


WOWT NBC OMAHA

WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 1472336 /		<u>Alt Order #</u> WOC12347252
<u>Advertiser</u> Friends of Andrew Yang		<u>Original Date / Revision</u> 12/30/19 / 12/30/19
<u>Contract Dates</u> 01/03/20 - 01/09/20	<u>Estimate #</u> 1080	
<u>Product</u> Friends of Andrew Yang		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agcy Code</u> 9915306	<u>Advertiser Code</u> 86	<u>Product 1/2</u> 358
<u>Agency Ref</u> 6551	<u>Advertiser Ref</u> 173943	

And:

Allscope Media
462 7th Ave 8th Flr
New York, NY 10018

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOWT	01/03/20	01/09/20	Midday News	11:00 AM-12:00 PM		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/03/20	01/09/20	11111--				5	\$60.00			
N 2	WOWT	01/03/20	01/09/20	M-F 3p-330p	3:00 PM-3:30 PM		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/03/20	01/09/20	11111--				5	\$40.00			
N 3	WOWT	01/03/20	01/09/20	M-F 330p-4p	3:30 PM-4:00 PM		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/03/20	01/09/20	11111--				5	\$50.00			
N 4	WOWT	01/03/20	01/09/20	M-F News @ 4p	4:00 PM-5:00 PM		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/03/20	01/09/20	11111--				5	\$125.00			
N 5	WOWT	01/03/20	01/09/20	News @ 5p M-F	5:00 PM-5:30 PM		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/03/20	01/09/20	11111--				5	\$250.00			
N 6	WOWT	01/03/20	01/09/20	NBC Nightly News	5:30 PM-6:00 PM		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/03/20	01/09/20	11111--				5	\$300.00			
N 7	WOWT	01/03/20	01/09/20	News @ 630p M-F	6:30 PM-7:00 PM		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/03/20	01/09/20	11111--				5	\$250.00			
N 8	WOWT	01/03/20	01/04/20	News @ 5p Sa	5:00 PM-5:30 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	12/30/19	01/05/20	-----1-				1	\$175.00			
N 9	WOWT	01/03/20	01/04/20	News @ 630p Sa	6:30 PM-7:00 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	12/30/19	01/05/20	-----1-				1	\$150.00			
N 10	WOWT	01/03/20	01/05/20	News @ 5p Su	5:00 PM-5:30 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	12/30/19	01/05/20	-----1				1	\$200.00			
N 11	WOWT	01/03/20	01/05/20	NBC Nightly News Su	5:30 PM-6:00 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	12/30/19	01/05/20	-----1				1	\$300.00			
N 12	WOWT	01/03/20	01/09/20	NBC A Little Late with Lilly Si	12:35 XM-1:05 XM		:30			NM	5	\$125.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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